

MCEWENNORTHSIDE.COM

MCEWEN NORTHSIDE

RETAIL OVERVIEW



4020 ASPEN GROVE
FRANKLIN, TN 37067

McEWEN NORTHSIDE

McEwen Northside is a walkable, urban community in the core of Cool Springs, one of the most desirable and thriving retail markets in the country. The district's thoughtful design brings together business, residential, retail, restaurants, hotel, and interactive green spaces to foster connection and community, in a market known for its high disposable income. It's distinguishing urban shopping and eating experiences makes McEwen Northside a destination that active and affluent consumers of all ages will visit time and again. Attracting a curated list of benchmark brands and new-to-Nashville concepts, McEwen Northside is an urban hot spot in the core of a leading suburban market.

4020 Aspen Grove Dr.
Franklin, TN 37067

Mark Traylor
mtraylor@boyle.com
Grant Kinnett
gkinnett@boyle.com





McEwen Northside enhances the day-to-day lifestyle of those who work, live, and shop there, allowing companies that call McEwen Northside home to successfully recruit and retain employees.

Carefully curated Walkable, Urban Mixed-Use Environment

- 740,000 SF Class A office
- Business class hotel with meeting space
- Over 126,000 SF retail/restaurants
- 770 apartments available for employees

Strategic Location

- Convenient and easily accessible, McEwen Northside is surrounded by amenities and services that enhance the business environment
- Located near the I-65 interstate with multiple points of ingress/ingress

Numerous Points of Ingress/Egress

- Urban experience in the suburban Cool Springs submarket
- Located on the west side of McEwen Drive and I-65 interchange, distanced from the traffic congestion on the east side

New, State-of-the-Art Building

- Highly efficient 31K SF floorplates
- Well-appointed, Class A public area finishes
- Bike storage, showers and locker facility
- Ground floor restaurant and retail
- Latest technology integration and energy efficient building systems (HVAC, Elevators, lighting, windows)
- Large tenant conference/meeting facility

Parking

- Free tenant and visitor parking
- Well-planned, convenient parking garage with multiple points of access and only 4 levels

Abundant, Thoughtfully Designed Green Space

- Iconic Central Green space in center of campus
- Upwards of 10 acres of community and greenspace



45
ACRES

MIXED-USE
ENVIRONMENT



314
ROOMS

BUSINESS-CLASS
HOTELS



126
THOUSAND

SQ. FT.
RESTAURANT &
RETAIL SPACE



10
ACRES

BEAUTIFULLY
DESIGNED
GREEN SPACE



770
LUXURY

APARTMENTS



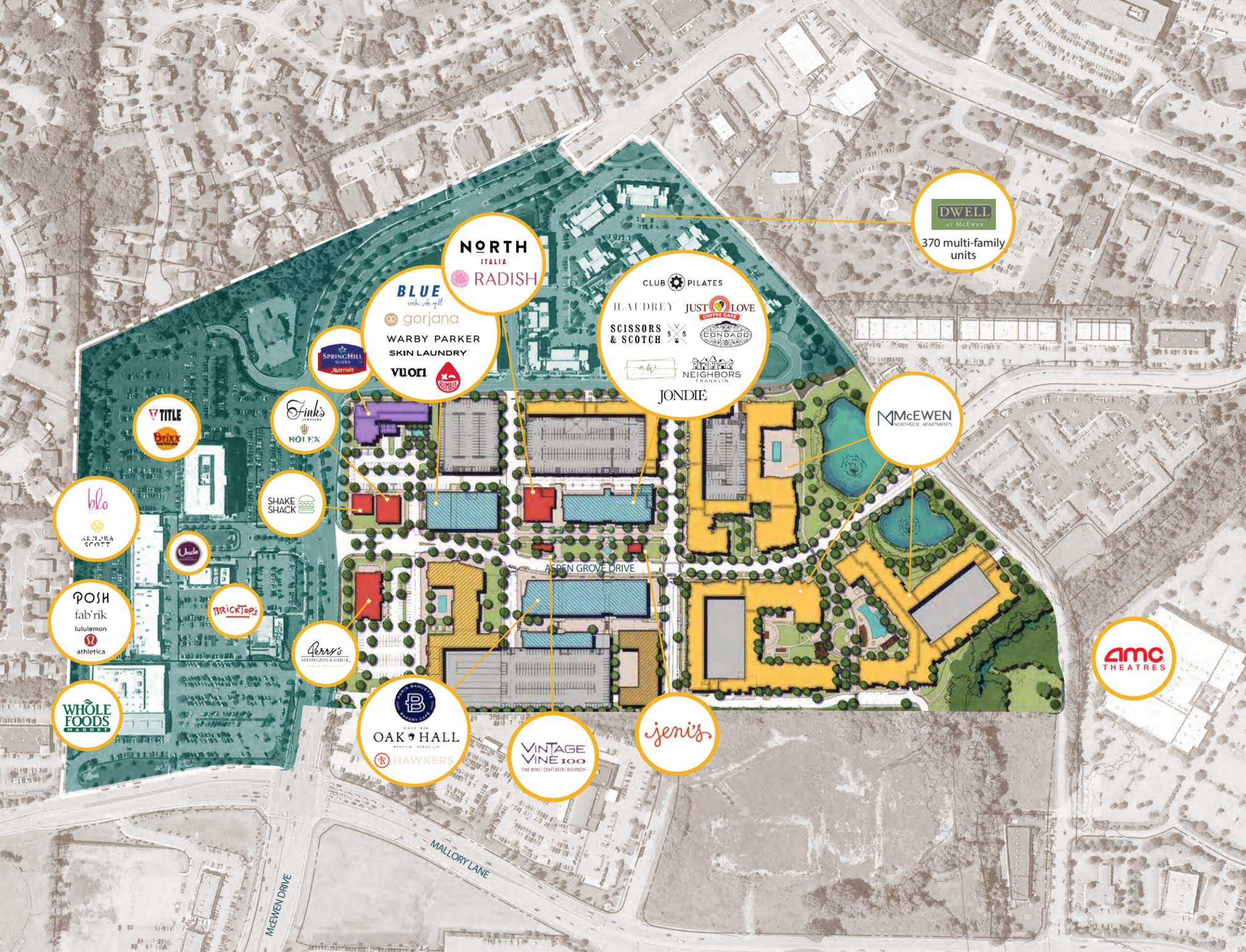
740
THOUSAND

SQ. FT. CLASS A
OFFICE SPACE



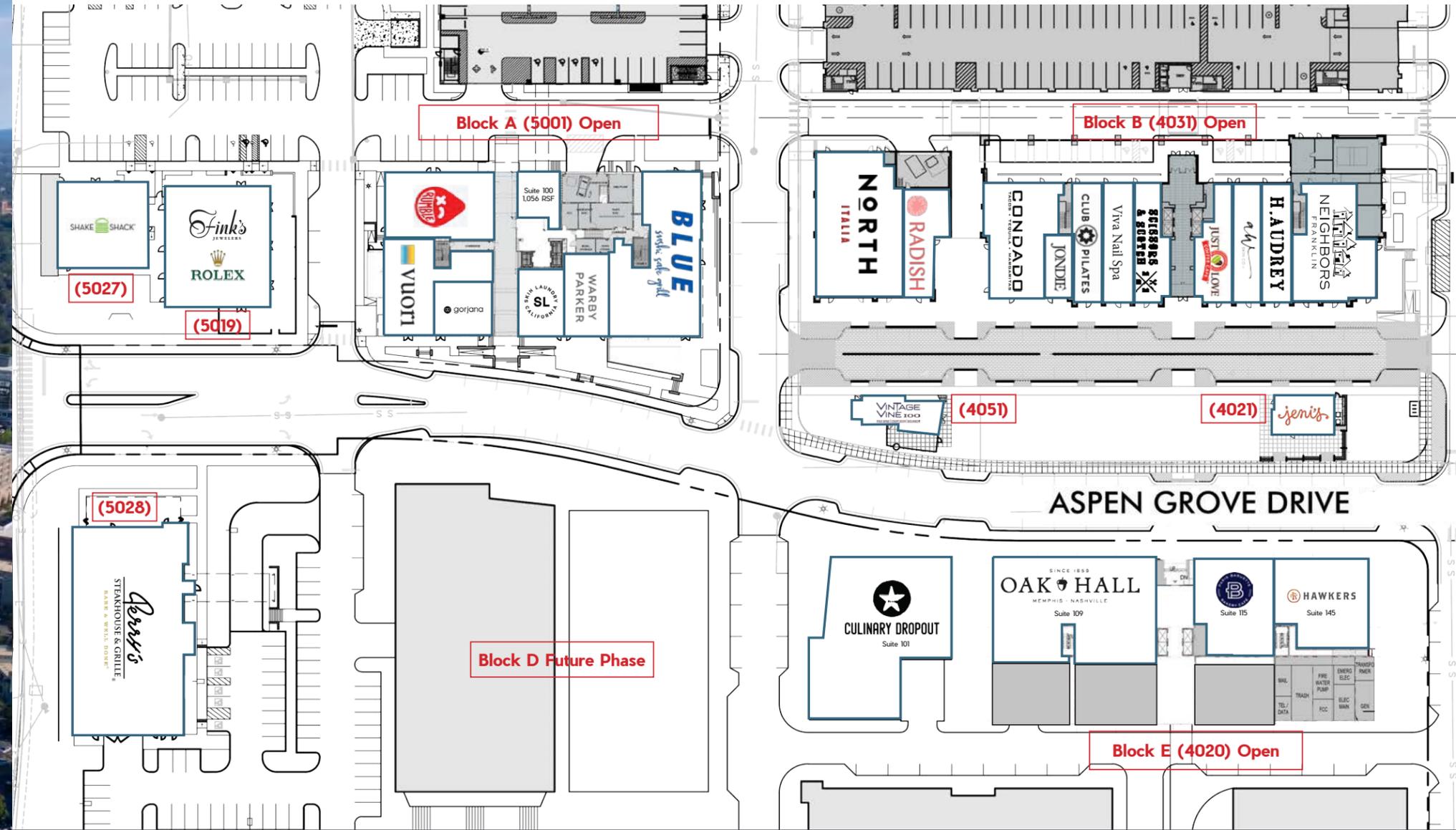
“As we began exploring ways to thoughtfully expand our family-owned business to the Franklin market, McEwen Northside presented us with an opportunity to provide our world-class style offerings and extraordinary service at a uniquely urban shopping destination—with stores and restaurants that are sure to keep both our existing clients and new visitors coming back again and again,” said Oak Hall President Will Levy.





MEET THE NEIGHBORS

- DINING
- BEAUTY, SALON, & SPAS
- BOUTIQUES
- FITNESS



**A THOUGHTFULLY
PLANNED DISTRICT**



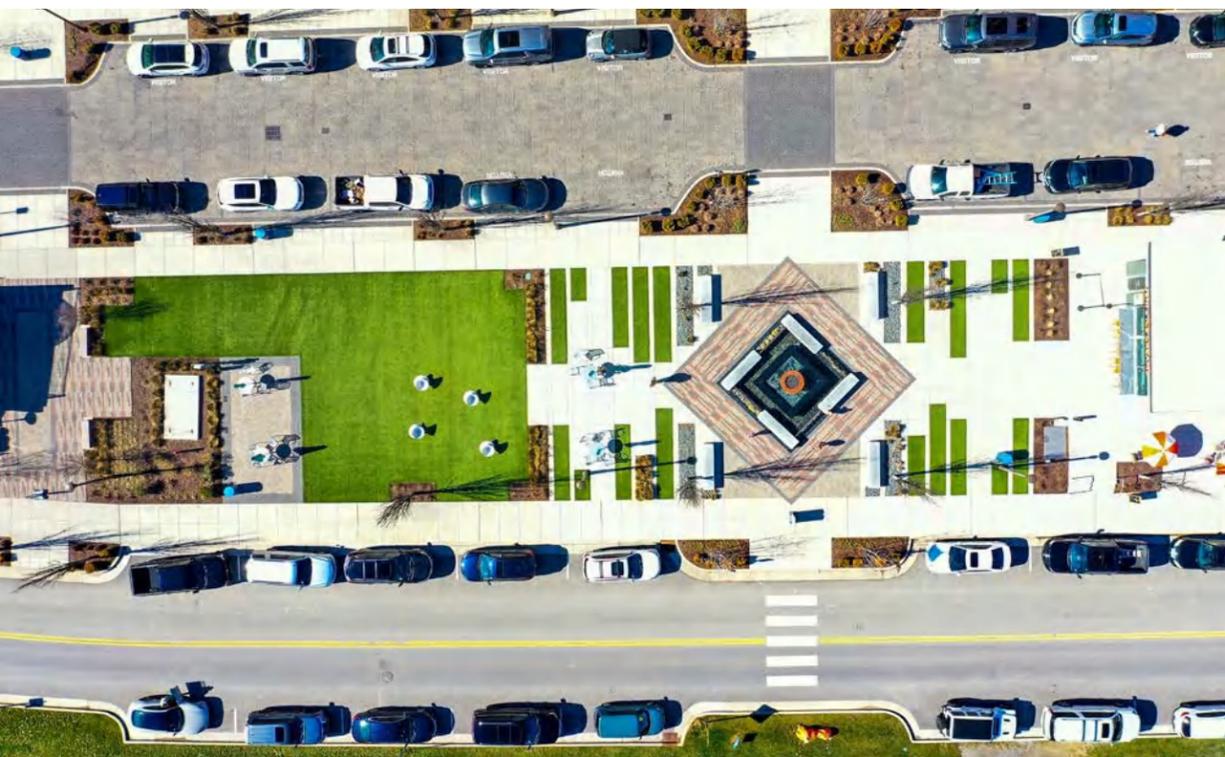
DEMOGRAPHICS

	3 MILE	5 MILE	7 MILE	20 MIN.
POPULATION				
ESTIMATED 2024	47,857	109,668	152,374	131,978
PROJECTED 2029	51,668	117,279	163,415	139,461
HOUSEHOLDS				
ESTIMATED 2024	20,910	43,698	58,608	52,847
PROJECTED 2029	22,958	47,564	63,959	56,452
AVERAGE HH INCOME				
ESTIMATED 2024	\$156,139	\$177,745	\$200,533	\$185,701
PROJECTED 2029	\$163,293	\$185,980	\$210,391	\$195,011
TOTAL BUSINESSES	6,544	8,861	13,176	13,438
TOTAL EMPLOYEES	68,781	83,766	128,136	139,190

2024, SitesUSA Demographic source: Applie Geographic Solutions

Cool Springs Class A/B Office Daytime Population

Class	SF	1 person / 250 SF
A	6,421,183	25,685
B	2,572,867	10,290
Total	8,994,050	35,975



BLOCK A & B





BLOCKE





9-STORY 280K
OFFICE OVER
GROUND FLOOR
AMENITY SPACE



“With each addition to McEwen Northside, our focus is on enhancing the district’s well-earned reputation as a place for friends, families and co-workers to enjoy time together,” Phil Fawcett, managing partner of Boyle Investment Company, said in a news release “In the busy hub that is Cool Springs, McEwen Northside is proud to present our residents and neighbors with opportunities for both work and play, including a truly unique mix of shopping and eating experiences, and we believe Block E will only strengthen McEwen Northside’s offerings as a premiere destination district.”





FESTIVAL STREET



Mark Traylor mtraylor@boyle.com
Grant Kinnett gkinnett@boyle.com
Boyle Investment Co
boyle.com

Find Your New Space In An Extraordinary Place



NORTHWOOD
INVESTORS 

BOYLE


NORTHWOOD RAVIN
Signature Apartment Homes
DEVELOPMENT • CONSTRUCTION • MANAGEMENT