

Complete Profile

2010-2020 Census, 2025 Estimates with 2030 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.9382/-86.8263

4031 Aspen Grove Dr Franklin, TN 37067			3 mi radius		7 mi radius		5 mi radius		20 min drive time	
Population										
Estimated Population (2025)			47,813		153,860		109,872		147,801	
Projected Population (2030)			49,940		159,498		113,574		151,823	
Census Population (2020)			44,839		143,463		104,258		139,440	
Census Population (2010)			36,162		112,885		83,790		110,561	
Projected Annual Growth (2025-2030)			2,127	0.9%	5,638	0.7%	3,702	0.7%	4,022	0.5%
Historical Annual Growth (2020-2025)			2,974	1.3%	10,398	1.4%	5,614	1.1%	8,360	1.2%
Historical Annual Growth (2010-2020)			8,677	2.4%	30,578	2.7%	20,468	2.4%	28,879	2.6%
Estimated Population Density (2025)			1,692	psm	1,000	psm	1,399	psm	1,089	psm
Trade Area Size			28.3	sq mi	153.9	sq mi	78.5	sq mi	135.7	sq mi
Households										
Estimated Households (2025)			21,049		58,900		43,674		58,181	
Projected Households (2030)			22,772		63,087		46,682		61,398	
Census Households (2020)			18,353		52,581		39,483		53,120	
Census Households (2010)			14,642		41,029		31,350		41,899	
Projected Annual Growth (2025-2030)			1,723	1.6%	4,187	1.4%	3,008	1.4%	3,217	1.1%
Historical Annual Change (2010-2025)			6,407	2.9%	17,871	2.9%	12,324	2.6%	16,282	2.6%
Average Household Income										
Estimated Average Household Income (2025)			\$155,928		\$202,614		\$181,561		\$191,462	
Projected Average Household Income (2030)			\$153,511		\$198,922		\$178,614		\$188,560	
Census Average Household Income (2010)			\$88,872		\$113,577		\$101,849		\$108,443	
Census Average Household Income (2000)			\$83,801		\$96,713		\$88,091		\$91,522	
Projected Annual Change (2025-2030)			-\$2,417	-0.3%	-\$3,692	-0.4%	-\$2,947	-0.3%	-\$2,902	-0.3%
Historical Annual Change (2000-2025)			\$72,127	3.4%	\$105,901	4.4%	\$93,470	4.2%	\$99,939	4.4%
Median Household Income										
Estimated Median Household Income (2025)			\$127,508		\$157,334		\$144,351		\$148,065	
Projected Median Household Income (2030)			\$126,118		\$155,873		\$143,088		\$147,414	
Census Median Household Income (2010)			\$72,261		\$86,892		\$79,695		\$82,275	
Census Median Household Income (2000)			\$68,435		\$78,052		\$71,721		\$73,777	
Projected Annual Change (2025-2030)			-\$1,389	-0.2%	-\$1,461	-0.2%	-\$1,263	-0.2%	-\$651	-
Historical Annual Change (2000-2025)			\$59,073	3.5%	\$79,282	4.1%	\$72,630	4.1%	\$74,289	4.0%
Per Capita Income										
Estimated Per Capita Income (2025)			\$68,745		\$77,615		\$72,238		\$75,423	
Projected Per Capita Income (2030)			\$70,095		\$78,731		\$73,481		\$76,309	
Census Per Capita Income (2010)			\$35,983		\$41,276		\$38,098		\$41,096	
Census Per Capita Income (2000)			\$31,422		\$34,521		\$32,122		\$33,871	
Projected Annual Change (2025-2030)			\$1,350	0.4%	\$1,116	0.3%	\$1,243	0.3%	\$886	0.2%
Historical Annual Change (2000-2025)			\$37,323	4.8%	\$43,095	5.0%	\$40,116	5.0%	\$41,553	4.9%
Estimated Average Household Net Worth (2025)			\$1.58 M		\$2.17 M		\$1.92 M		\$2.04 M	

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4031 Aspen Grove Dr Franklin, TN 37067			3 mi radius		7 mi radius		5 mi radius		20 min drive time	
Race and Ethnicity										
Total Population (2025)			47,813		153,860		109,872		147,801	
White (2025)			36,865	77.1%	126,461	82.2%	88,065	80.2%	120,203	81.3%
Black or African American (2025)			2,321	4.9%	6,739	4.4%	5,492	5.0%	7,519	5.1%
American Indian or Alaska Native (2025)			85	0.2%	236	0.2%	198	0.2%	251	0.2%
Asian (2025)			4,967	10.4%	10,752	7.0%	8,234	7.5%	10,069	6.8%
Hawaiian or Pacific Islander (2025)			20	-	46	-	37	-	44	-
Other Race (2025)			1,112	2.3%	2,618	1.7%	2,326	2.1%	2,822	1.9%
Two or More Races (2025)			2,443	5.1%	7,008	4.6%	5,520	5.0%	6,891	4.7%
Population < 18 (2025)			10,047	21.0%	36,732	23.9%	25,464	23.2%	34,326	23.2%
White Not Hispanic			6,906	68.7%	28,140	76.6%	18,798	73.8%	25,835	75.3%
Black or African American			394	3.9%	1,429	3.9%	1,122	4.4%	1,557	4.5%
Asian			1,454	14.5%	3,202	8.7%	2,452	9.6%	2,933	8.5%
Other Race Not Hispanic			382	3.8%	1,327	3.6%	949	3.7%	1,285	3.7%
Hispanic			912	9.1%	2,633	7.2%	2,143	8.4%	2,717	7.9%
Not Hispanic or Latino Population (2025)			44,244	92.5%	144,499	93.9%	102,105	92.9%	138,139	93.5%
Not Hispanic White			36,067	81.5%	124,227	86.0%	86,346	84.6%	117,804	85.3%
Not Hispanic Black or African American			2,281	5.2%	6,612	4.6%	5,390	5.3%	7,383	5.3%
Not Hispanic American Indian or Alaska Native			40	-	105	-	82	-	111	-
Not Hispanic Asian			4,940	11.2%	10,693	7.4%	8,187	8.0%	10,015	7.2%
Not Hispanic Hawaiian or Pacific Islander			14	-	34	-	28	-	33	-
Not Hispanic Other Race			77	0.2%	174	0.1%	150	0.1%	175	0.1%
Not Hispanic Two or More Races			827	1.9%	2,654	1.8%	1,923	1.9%	2,619	1.9%
Hispanic or Latino Population (2025)			3,569	7.5%	9,361	6.1%	7,768	7.1%	9,661	6.5%
Hispanic White			798	22.4%	2,234	23.9%	1,720	22.1%	2,400	24.8%
Hispanic Black or African American			40	1.1%	127	1.4%	102	1.3%	137	1.4%
Hispanic American Indian or Alaska Native			45	1.3%	130	1.4%	116	1.5%	140	1.4%
Hispanic Asian			27	0.8%	60	0.6%	47	0.6%	54	0.6%
Hispanic Hawaiian or Pacific Islander			6	0.2%	12	0.1%	9	0.1%	11	0.1%
Hispanic Other Race			1,035	29.0%	2,444	26.1%	2,176	28.0%	2,648	27.4%
Hispanic Two or More Races			1,616	45.3%	4,354	46.5%	3,597	46.3%	4,272	44.2%
Not Hispanic or Latino Population (2020)			41,177	91.8%	134,538	93.8%	96,426	92.5%	130,443	93.5%
Hispanic or Latino Population (2020)			3,662	8.2%	8,925	6.2%	7,832	7.5%	8,997	6.5%
Not Hispanic or Latino Population (2010)			33,624	93.0%	107,041	94.8%	78,494	93.7%	104,723	94.7%
Hispanic or Latino Population (2010)			2,538	7.0%	5,844	5.2%	5,296	6.3%	5,839	5.3%
Not Hispanic or Latino Population (2030)			45,849	91.8%	148,354	93.0%	104,603	92.1%	140,498	92.5%
Hispanic or Latino Population (2030)			4,091	8.2%	11,144	7.0%	8,971	7.9%	11,325	7.5%
Projected Annual Growth (2025-2030)			522	2.9%	1,783	3.8%	1,204	3.1%	1,664	3.4%
Historical Annual Growth (2010-2020)			1,124	4.4%	3,080	5.3%	2,536	4.8%	3,158	5.4%

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Total Age Distribution (2025)									
Total Population	47,813		153,860		109,872		147,801		
Age Under 5 Years	2,447	5.1%	7,479	4.9%	5,535	5.0%	7,664	5.2%	
Age 5 to 9 Years	2,892	6.0%	10,126	6.6%	7,061	6.4%	9,480	6.4%	
Age 10 to 14 Years	2,872	6.0%	11,496	7.5%	7,766	7.1%	10,299	7.0%	
Age 15 to 19 Years	2,836	5.9%	11,518	7.5%	7,807	7.1%	10,380	7.0%	
Age 20 to 24 Years	3,312	6.9%	9,156	6.0%	6,903	6.3%	8,701	5.9%	
Age 25 to 29 Years	3,507	7.3%	6,881	4.5%	5,783	5.3%	7,482	5.1%	
Age 30 to 34 Years	3,097	6.5%	7,158	4.7%	5,783	5.3%	7,825	5.3%	
Age 35 to 39 Years	3,353	7.0%	9,516	6.2%	7,229	6.6%	9,670	6.5%	
Age 40 to 44 Years	3,497	7.3%	11,461	7.4%	8,163	7.4%	10,849	7.3%	
Age 45 to 49 Years	3,111	6.5%	11,074	7.2%	7,580	6.9%	10,170	6.9%	
Age 50 to 54 Years	3,271	6.8%	11,805	7.7%	8,289	7.5%	10,913	7.4%	
Age 55 to 59 Years	2,920	6.1%	10,475	6.8%	7,307	6.7%	9,872	6.7%	
Age 60 to 64 Years	2,772	5.8%	9,721	6.3%	6,776	6.2%	9,261	6.3%	
Age 65 to 69 Years	2,333	4.9%	8,367	5.4%	5,694	5.2%	8,077	5.5%	
Age 70 to 74 Years	1,918	4.0%	6,625	4.3%	4,500	4.1%	6,431	4.4%	
Age 75 to 79 Years	1,513	3.2%	5,034	3.3%	3,411	3.1%	4,833	3.3%	
Age 80 to 84 Years	1,000	2.1%	3,103	2.0%	2,185	2.0%	3,047	2.1%	
Age 85 Years or Over	1,162	2.4%	2,866	1.9%	2,101	1.9%	2,847	1.9%	
Median Age	39.0		41.0		40.1		40.6		
Age 19 Years or Less	11,048	23.1%	40,618	26.4%	28,170	25.6%	37,823	25.6%	
Age 20 to 64 Years	28,839	60.3%	87,246	56.7%	63,813	58.1%	84,743	57.3%	
Age 65 Years or Over	7,926	16.6%	25,996	16.9%	17,890	16.3%	25,234	17.1%	
Female Age Distribution (2025)									
Female Population	24,535	51.3%	78,794	51.2%	56,260	51.2%	76,047	51.5%	
Age Under 5 Years	1,195	4.9%	3,669	4.7%	2,723	4.8%	3,794	5.0%	
Age 5 to 9 Years	1,383	5.6%	4,979	6.3%	3,467	6.2%	4,643	6.1%	
Age 10 to 14 Years	1,394	5.7%	5,597	7.1%	3,759	6.7%	5,027	6.6%	
Age 15 to 19 Years	1,433	5.8%	5,736	7.3%	3,875	6.9%	5,155	6.8%	
Age 20 to 24 Years	1,781	7.3%	4,660	5.9%	3,540	6.3%	4,468	5.9%	
Age 25 to 29 Years	1,753	7.1%	3,465	4.4%	2,894	5.1%	3,821	5.0%	
Age 30 to 34 Years	1,585	6.5%	3,771	4.8%	3,005	5.3%	4,139	5.4%	
Age 35 to 39 Years	1,730	7.1%	5,050	6.4%	3,764	6.7%	5,112	6.7%	
Age 40 to 44 Years	1,710	7.0%	5,882	7.5%	4,140	7.4%	5,521	7.3%	
Age 45 to 49 Years	1,618	6.6%	5,776	7.3%	3,961	7.0%	5,325	7.0%	
Age 50 to 54 Years	1,652	6.7%	5,933	7.5%	4,189	7.4%	5,491	7.2%	
Age 55 to 59 Years	1,555	6.3%	5,410	6.9%	3,812	6.8%	5,143	6.8%	
Age 60 to 64 Years	1,464	6.0%	4,999	6.3%	3,500	6.2%	4,839	6.4%	
Age 65 to 69 Years	1,269	5.2%	4,445	5.6%	3,051	5.4%	4,332	5.7%	
Age 70 to 74 Years	1,103	4.5%	3,589	4.6%	2,479	4.4%	3,507	4.6%	
Age 75 to 79 Years	801	3.3%	2,673	3.4%	1,825	3.2%	2,568	3.4%	
Age 80 to 84 Years	571	2.3%	1,672	2.1%	1,210	2.1%	1,663	2.2%	
Age 85 Years or Over	539	2.2%	1,487	1.9%	1,066	1.9%	1,500	2.0%	
Female Median Age	39.7		41.5		40.8		41.1		
Age 19 Years or Less	5,405	22.0%	19,981	25.4%	13,824	24.6%	18,619	24.5%	
Age 20 to 64 Years	14,846	60.5%	44,947	57.0%	32,804	58.3%	43,858	57.7%	
Age 65 Years or Over	4,283	17.5%	13,867	17.6%	9,632	17.1%	13,570	17.8%	

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Male Age Distribution (2025)									
Male Population	23,278	48.7%	75,066	48.8%	53,612	48.8%	71,754	48.5%	
Age Under 5 Years	1,253	5.4%	3,810	5.1%	2,812	5.2%	3,870	5.4%	
Age 5 to 9 Years	1,509	6.5%	5,147	6.9%	3,595	6.7%	4,837	6.7%	
Age 10 to 14 Years	1,477	6.3%	5,899	7.9%	4,008	7.5%	5,272	7.3%	
Age 15 to 19 Years	1,404	6.0%	5,781	7.7%	3,932	7.3%	5,226	7.3%	
Age 20 to 24 Years	1,531	6.6%	4,496	6.0%	3,364	6.3%	4,233	5.9%	
Age 25 to 29 Years	1,754	7.5%	3,416	4.6%	2,889	5.4%	3,661	5.1%	
Age 30 to 34 Years	1,512	6.5%	3,387	4.5%	2,778	5.2%	3,685	5.1%	
Age 35 to 39 Years	1,623	7.0%	4,466	5.9%	3,465	6.5%	4,558	6.4%	
Age 40 to 44 Years	1,788	7.7%	5,579	7.4%	4,023	7.5%	5,328	7.4%	
Age 45 to 49 Years	1,493	6.4%	5,298	7.1%	3,618	6.7%	4,845	6.8%	
Age 50 to 54 Years	1,620	7.0%	5,871	7.8%	4,100	7.6%	5,423	7.6%	
Age 55 to 59 Years	1,365	5.9%	5,065	6.7%	3,495	6.5%	4,730	6.6%	
Age 60 to 64 Years	1,308	5.6%	4,721	6.3%	3,276	6.1%	4,422	6.2%	
Age 65 to 69 Years	1,064	4.6%	3,923	5.2%	2,643	4.9%	3,746	5.2%	
Age 70 to 74 Years	815	3.5%	3,036	4.0%	2,020	3.8%	2,924	4.1%	
Age 75 to 79 Years	713	3.1%	2,361	3.1%	1,586	3.0%	2,265	3.2%	
Age 80 to 84 Years	429	1.8%	1,431	1.9%	975	1.8%	1,383	1.9%	
Age 85 Years or Over	623	2.7%	1,379	1.8%	1,034	1.9%	1,346	1.9%	
Male Median Age	38.4		40.5		39.4		40.0		
Age 19 Years or Less	5,643	24.2%	20,637	27.5%	14,346	26.8%	19,204	26.8%	
Age 20 to 64 Years	13,992	60.1%	42,300	56.4%	31,009	57.8%	40,885	57.0%	
Age 65 Years or Over	3,643	15.6%	12,129	16.2%	8,258	15.4%	11,664	16.3%	
Males per 100 Females (2025)									
Overall Comparison	95		95		95		94		
Age Under 5 Years	105	51.2%	104	50.9%	103	50.8%	102	50.5%	
Age 5 to 9 Years	109	52.2%	103	50.8%	104	50.9%	104	51.0%	
Age 10 to 14 Years	106	51.4%	105	51.3%	107	51.6%	105	51.2%	
Age 15 to 19 Years	98	49.5%	101	50.2%	101	50.4%	101	50.3%	
Age 20 to 24 Years	86	46.2%	96	49.1%	95	48.7%	95	48.7%	
Age 25 to 29 Years	100	50.0%	99	49.7%	100	50.0%	96	48.9%	
Age 30 to 34 Years	95	48.8%	90	47.3%	92	48.0%	89	47.1%	
Age 35 to 39 Years	94	48.4%	88	46.9%	92	47.9%	89	47.1%	
Age 40 to 44 Years	105	51.1%	95	48.7%	97	49.3%	97	49.1%	
Age 45 to 49 Years	92	48.0%	92	47.8%	91	47.7%	91	47.6%	
Age 50 to 54 Years	98	49.5%	99	49.7%	98	49.5%	99	49.7%	
Age 55 to 59 Years	88	46.7%	94	48.3%	92	47.8%	92	47.9%	
Age 60 to 64 Years	89	47.2%	94	48.6%	94	48.3%	91	47.8%	
Age 65 to 69 Years	84	45.6%	88	46.9%	87	46.4%	86	46.4%	
Age 70 to 74 Years	74	42.5%	85	45.8%	81	44.9%	83	45.5%	
Age 75 to 79 Years	89	47.1%	88	46.9%	87	46.5%	88	46.9%	
Age 80 to 84 Years	75	42.9%	86	46.1%	81	44.6%	83	45.4%	
Age 85 Years or Over	116	53.6%	93	48.1%	97	49.2%	90	47.3%	
Age 19 Years or Less	104	51.1%	103	50.8%	104	50.9%	103	50.8%	
Age 20 to 39 Years	94	48.4%	93	48.2%	95	48.6%	92	47.9%	
Age 40 to 64 Years	95	48.6%	95	48.7%	94	48.6%	94	48.5%	
Age 65 Years or Over	85	46.0%	87	46.7%	86	46.2%	86	46.2%	

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Household Type (2025)									
Total Households	21,049		58,900		43,674		58,181		
Households with Children	6,138	29.2%	20,944	35.6%	14,916	34.2%	19,794	34.0%	
Average Household Size	2.2		2.6		2.5		2.5		
Household Density per Square Mile	745		383		556		429		
Population Family	34,791	72.8%	130,518	84.8%	90,035	81.9%	122,445	82.8%	
Population Non-Family	12,469	26.1%	22,262	14.5%	18,881	17.2%	24,335	16.5%	
Population Group Quarters	553	1.2%	1,080	0.7%	957	0.9%	1,020	0.7%	
Family Households	11,710	55.6%	41,817	71.0%	29,249	67.0%	39,601	68.1%	
Married Couple Households	10,102	86.3%	36,552	87.4%	25,037	85.6%	34,288	86.6%	
Other Family Households with Children	1,608	13.7%	5,265	12.6%	4,213	14.4%	5,313	13.4%	
Family Households with Children	6,132	52.4%	20,935	50.1%	14,908	51.0%	19,782	50.0%	
Married Couple with Children	5,032	82.1%	17,882	85.4%	12,415	83.3%	16,743	84.6%	
Other Family Households with Children	1,100	17.9%	3,052	14.6%	2,493	16.7%	3,039	15.4%	
Family Households No Children	5,578	47.6%	20,882	49.9%	14,342	49.0%	19,819	50.0%	
Married Couple No Children	5,070	90.9%	18,670	89.4%	12,622	88.0%	17,545	88.5%	
Other Family Households No Children	508	9.1%	2,212	10.6%	1,720	12.0%	2,274	11.5%	
Non-Family Households	9,339	44.4%	17,083	29.0%	14,425	33.0%	18,580	31.9%	
Non-Family Households with Children	6	-	9	-	9	-	12	-	
Non-Family Households No Children	9,332	99.9%	17,074	99.9%	14,416	99.9%	18,568	99.9%	
Average Family Household Size	3.0		3.1		3.1		3.1		
Average Family Income	\$203,502		\$244,845		\$223,152		\$233,568		
Median Family Income	\$164,131		\$192,593		\$180,234		\$183,978		
Average Non-Family Household Size	1.3		1.3		1.3		1.3		
Marital Status (2025)									
Population Age 15 Years or Over	39,602		124,760		89,510		120,358		
Never Married	10,682	27.0%	30,719	24.6%	23,108	25.8%	30,720	25.5%	
Currently Married	23,252	58.7%	78,679	63.1%	54,081	60.4%	73,678	61.2%	
Previously Married	5,668	14.3%	15,361	12.3%	12,320	13.8%	15,960	13.3%	
Separated	959	16.9%	2,598	16.9%	1,945	15.8%	2,551	16.0%	
Widowed	1,845	32.5%	5,164	33.6%	4,092	33.2%	5,282	33.1%	
Divorced	2,865	50.5%	7,599	49.5%	6,283	51.0%	8,128	50.9%	
Educational Attainment (2025)									
Adult Population Age 25 Years or Over	33,454		104,086		74,799		101,277		
Elementary (Grade Level 0 to 8)	958	2.9%	2,266	2.2%	1,755	2.3%	2,336	2.3%	
Some High School (Grade Level 9 to 11)	432	1.3%	1,452	1.4%	1,125	1.5%	1,463	1.4%	
High School Graduate	3,551	10.6%	10,661	10.2%	7,948	10.6%	10,777	10.6%	
Some College	4,475	13.4%	12,988	12.5%	9,786	13.1%	13,036	12.9%	
Associate Degree Only	1,772	5.3%	5,745	5.5%	4,445	5.9%	5,382	5.3%	
Bachelor Degree Only	13,378	40.0%	41,634	40.0%	29,368	39.3%	40,268	39.8%	
Graduate Degree	8,887	26.6%	29,340	28.2%	20,373	27.2%	28,015	27.7%	
Any College (Some College or Higher)	28,513	85.2%	89,707	86.2%	63,971	85.5%	86,700	85.6%	
College Degree + (Bachelor Degree or Higher)	22,265	66.6%	70,974	68.2%	49,741	66.5%	68,283	67.4%	

Complete Profile

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Lat/Lon: 35.9382/-86.8263

4031 Aspen Grove Dr Franklin, TN 37067									
		3 mi radius		7 mi radius		5 mi radius		20 min drive time	
Housing									
Total Housing Units (2025)	22,259		62,094		46,075		62,326		
Total Housing Units (2020)	19,594		55,266		41,650		55,908		
Historical Annual Growth (2020-2025)	2,665	2.7%	6,827	2.5%	4,426	2.1%	6,417	2.3%	
Housing Units Occupied (2025)	21,049	94.6%	58,900	94.9%	43,674	94.8%	58,181	93.3%	
Housing Units Owner-Occupied	10,812	51.4%	42,636	72.4%	29,181	66.8%	40,741	70.0%	
Housing Units Renter-Occupied	10,237	48.6%	16,264	27.6%	14,493	33.2%	17,440	30.0%	
Housing Units Vacant (2025)	1,210	5.4%	3,194	5.1%	2,401	5.2%	4,145	6.7%	
Household Size (2025)									
Total Households	21,049		58,900		43,674		58,181		
1 Person Households	7,411	35.2%	13,981	23.7%	11,713	26.8%	15,120	26.0%	
2 Person Households	7,136	33.9%	20,689	35.1%	15,229	34.9%	20,314	34.9%	
3 Person Households	2,574	12.2%	8,524	14.5%	6,150	14.1%	8,344	14.3%	
4 Person Households	2,557	12.2%	9,860	16.7%	6,751	15.5%	9,000	15.5%	
5 Person Households	937	4.5%	4,097	7.0%	2,674	6.1%	3,741	6.4%	
6 Person Households	318	1.5%	1,272	2.2%	835	1.9%	1,191	2.0%	
7 or More Person Households	115	0.5%	476	0.8%	321	0.7%	470	0.8%	
Household Income Distribution (2025)									
HH Income \$200,000 or More	5,175	24.6%	20,641	35.0%	13,528	31.0%	18,868	32.4%	
HH Income \$150,000 to \$199,999	2,716	12.9%	7,877	13.4%	5,528	12.7%	7,422	12.8%	
HH Income \$125,000 to \$149,999	2,258	10.7%	5,754	9.8%	4,457	10.2%	5,774	9.9%	
HH Income \$100,000 to \$124,999	2,630	12.5%	5,768	9.8%	4,704	10.8%	6,046	10.4%	
HH Income \$75,000 to \$99,999	2,465	11.7%	5,366	9.1%	4,345	9.9%	5,618	9.7%	
HH Income \$50,000 to \$74,999	2,727	13.0%	5,892	10.0%	4,801	11.0%	6,150	10.6%	
HH Income \$35,000 to \$49,999	1,397	6.6%	3,098	5.3%	2,699	6.2%	3,316	5.7%	
HH Income \$25,000 to \$34,999	564	2.7%	1,647	2.8%	1,439	3.3%	1,766	3.0%	
HH Income \$15,000 to \$24,999	549	2.6%	1,170	2.0%	952	2.2%	1,394	2.4%	
HH Income \$10,000 to \$14,999	220	1.0%	477	0.8%	425	1.0%	615	1.1%	
HH Income Under \$10,000	349	1.7%	1,209	2.1%	797	1.8%	1,213	2.1%	
Household Vehicles (2025)									
Households 0 Vehicles Available	837	4.0%	2,014	3.4%	1,723	3.9%	2,083	3.6%	
Households 1 Vehicle Available	7,369	35.0%	14,147	24.0%	11,708	26.8%	15,529	26.7%	
Households 2 Vehicles Available	8,929	42.4%	27,914	47.4%	20,331	46.6%	26,647	45.8%	
Households 3 or More Vehicles Available	3,913	18.6%	14,825	25.2%	9,912	22.7%	13,922	23.9%	
Total Vehicles Available	38,114		120,072		85,752		115,972		
Average Vehicles per Household	1.8		2.0		2.0		2.0		
Owner-Occupied Household Vehicles	23,132	60.7%	95,936	79.9%	64,333	75.0%	90,107	77.7%	
Average Vehicles per Owner-Occupied Household	2.1		2.3		2.2		2.2		
Renter-Occupied Household Vehicles	14,981	39.3%	24,136	20.1%	21,418	25.0%	25,865	22.3%	
Average Vehicles per Renter-Occupied Household	1.5		1.5		1.5		1.5		
Travel Time (2025)									
Worker Base Age 16 years or Over	26,966		77,892		57,448		76,508		
Travel to Work in 14 Minutes or Less	6,122	22.7%	12,982	16.7%	10,926	19.0%	13,556	17.7%	
Travel to Work in 15 to 29 Minutes	7,637	28.3%	22,403	28.8%	15,985	27.8%	22,916	30.0%	
Travel to Work in 30 to 59 Minutes	5,165	19.2%	16,504	21.2%	11,916	20.7%	15,912	20.8%	
Travel to Work in 60 Minutes or More	859	3.2%	2,992	3.8%	2,067	3.6%	2,674	3.5%	
Work at Home	7,182	26.6%	23,011	29.5%	16,553	28.8%	21,450	28.0%	
Average Minutes Travel to Work	19.8		22.3		21.6		21.6		

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Transportation To Work (2025)								
Worker Base Age 16 years or Over	26,966		77,892		57,448		76,508	
Drive to Work Alone	17,418	64.6%	49,253	63.2%	36,503	63.5%	49,260	64.4%
Drive to Work in Carpool	1,461	5.4%	3,771	4.8%	2,859	5.0%	3,650	4.8%
Travel to Work by Public Transportation	54	0.2%	173	0.2%	149	0.3%	254	0.3%
Drive to Work on Motorcycle	-	-	10	-	10	-	16	-
Bicycle to Work	25	-	58	-	56	-	66	-
Walk to Work	493	1.8%	814	1.0%	689	1.2%	924	1.2%
Other Means	334	1.2%	802	1.0%	627	1.1%	887	1.2%
Work at Home	7,182	26.6%	23,011	29.5%	16,553	28.8%	21,450	28.0%
Daytime Demographics (2025)								
Total Businesses	6,737		13,447		9,136		14,553	
Total Employees	70,247		130,061		85,978		147,242	
Company Headquarter Businesses	304	4.5%	531	3.9%	359	3.9%	596	4.1%
Company Headquarter Employees	18,436	26.2%	27,615	21.2%	19,335	22.5%	30,425	20.7%
Employee Population per Business	10.4	to 1	9.7	to 1	9.4	to 1	10.1	to 1
Residential Population per Business	7.1	to 1	11.4	to 1	12.0	to 1	10.2	to 1
Adj. Daytime Demographics Age 16 Years or Over	82,245		174,281		116,282		188,715	
Labor Force								
Labor Population Age 16 Years or Over (2025)	38,965		122,127		87,757		118,002	
Labor Force Total Males (2025)	18,727	48.1%	58,917	48.2%	42,345	48.3%	56,599	48.0%
Male Civilian Employed	14,337	76.6%	42,585	72.3%	30,931	73.0%	41,050	72.5%
Male Civilian Unemployed	219	1.2%	1,019	1.7%	776	1.8%	1,092	1.9%
Males in Armed Forces	-	-	9	-	-	-	16	-
Males Not in Labor Force	4,171	22.3%	15,304	26.0%	10,639	25.1%	14,441	25.5%
Labor Force Total Females (2025)	20,237	51.9%	63,210	51.8%	45,411	51.7%	61,402	52.0%
Female Civilian Employed	12,630	62.4%	35,314	55.9%	26,522	58.4%	35,463	57.8%
Female Civilian Unemployed	340	1.7%	1,456	2.3%	1,031	2.3%	1,364	2.2%
Females in Armed Forces	-	-	-	-	-	-	-	-
Females Not in Labor Force	7,267	35.9%	26,440	41.8%	17,858	39.3%	24,575	40.0%
Unemployment Rate	559	1.4%	2,475	2.0%	1,807	2.1%	2,456	2.1%
Occupation (2025)								
Occupation Population Age 16 Years or Over	26,966		77,892		57,448		76,508	
Occupation Total Males	14,335	53.2%	42,578	54.7%	30,926	53.8%	41,045	53.6%
Occupation Total Females	12,630	46.8%	35,314	45.3%	26,522	46.2%	35,463	46.4%
Management, Business, Financial Operations	7,313	-	23,232	29.8%	16,290	28.4%	21,867	28.6%
Professional, Related	8,840	32.8%	25,246	32.4%	18,561	32.3%	24,377	31.9%
Service	3,316	12.3%	8,087	10.4%	6,435	11.2%	8,356	10.9%
Sales, Office	5,206	19.3%	15,140	19.4%	11,462	20.0%	15,197	19.9%
Farming, Fishing, Forestry	-	-	59	-	36	-	57	-
Construction, Extraction, Maintenance	797	3.0%	2,256	2.9%	1,714	3.0%	2,435	3.2%
Production, Transport, Material Moving	1,493	5.5%	3,872	5.0%	2,949	5.1%	4,218	5.5%
White Collar Workers	21,359	79.2%	63,618	81.7%	46,314	80.6%	61,442	80.3%
Blue Collar Workers	5,606	20.8%	14,274	18.3%	11,134	19.4%	15,066	19.7%

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Units In Structure (2025)										
Total Units	21,049		58,900		43,674		58,181			
1 Detached Unit	11,010	52.3%	42,663	72.4%	29,162	66.8%	40,259	69.2%		
1 Attached Unit	1,476	7.0%	3,362	5.7%	2,853	6.5%	3,891	6.7%		
2 Units	232	1.1%	448	0.8%	433	1.0%	647	1.1%		
3 to 4 Units	856	4.1%	1,494	2.5%	1,395	3.2%	1,645	2.8%		
5 to 9 Units	1,346	6.4%	1,841	3.1%	1,770	4.1%	2,035	3.5%		
10 to 19 Units	1,280	6.1%	1,686	2.9%	1,587	3.6%	1,910	3.3%		
20 to 49 Units	2,416	11.5%	3,397	5.8%	3,081	7.1%	3,451	5.9%		
50 or More Units	2,157	10.2%	3,142	5.3%	2,660	6.1%	3,451	5.9%		
Mobile Home or Trailer	238	1.1%	767	1.3%	653	1.5%	805	1.4%		
Other Structure	39	0.2%	99	0.2%	79	0.2%	85	0.1%		
Homes Built By Year (2025)										
Homes Built 2020 or later	948	4.3%	3,356	5.4%	2,449	5.3%	3,394	5.4%		
Homes Built 2010 to 2019	5,618	25.2%	15,418	24.8%	11,261	24.4%	14,681	23.6%		
Homes Built 2000 to 2009	4,611	20.7%	12,614	20.3%	9,091	19.7%	11,460	18.4%		
Homes Built 1990 to 1999	4,095	18.4%	11,182	18.0%	8,913	19.3%	10,884	17.5%		
Homes Built 1980 to 1989	3,085	13.9%	6,993	11.3%	5,214	11.3%	7,214	11.6%		
Homes Built 1970 to 1979	1,375	6.2%	5,126	8.3%	3,365	7.3%	4,915	7.9%		
Homes Built 1960 to 1969	667	3.0%	2,168	3.5%	1,661	3.6%	2,709	4.3%		
Homes Built 1950 to 1959	369	1.7%	1,240	2.0%	1,034	2.2%	1,899	3.0%		
Homes Built 1940 to 1949	32	0.1%	113	0.2%	110	0.2%	226	0.4%		
Homes Built Before 1939	250	1.1%	689	1.1%	577	1.3%	799	1.3%		
Median Age of Homes	26.4	yrs	26.7	yrs	26.9	yrs	28.0	yrs		
Home Values (2025)										
Owner Specified Housing Units	10,812		42,636		29,181		40,741			
Home Values \$1,000,000 or More	2,371	21.9%	13,356	31.3%	7,640	26.2%	11,155	27.4%		
Home Values \$750,000 to \$999,999	2,345	21.7%	11,000	25.8%	7,067	24.2%	9,806	24.1%		
Home Values \$500,000 to \$749,999	3,955	36.6%	12,274	28.8%	9,516	32.6%	12,728	31.2%		
Home Values \$400,000 to \$499,999	1,186	11.0%	3,001	7.0%	2,603	8.9%	3,553	8.7%		
Home Values \$300,000 to \$399,999	354	3.3%	981	2.3%	871	3.0%	1,409	3.5%		
Home Values \$250,000 to \$299,999	87	0.8%	329	0.8%	281	1.0%	395	1.0%		
Home Values \$200,000 to \$249,999	115	1.1%	306	0.7%	275	0.9%	376	0.9%		
Home Values \$175,000 to \$199,999	101	0.9%	229	0.5%	206	0.7%	238	0.6%		
Home Values \$150,000 to \$174,999	17	0.2%	64	0.2%	53	0.2%	70	0.2%		
Home Values \$125,000 to \$149,999	23	0.2%	60	0.1%	49	0.2%	54	0.1%		
Home Values \$100,000 to \$124,999	44	0.4%	172	0.4%	103	0.4%	136	0.3%		
Home Values \$90,000 to \$99,999	14	0.1%	262	0.6%	84	0.3%	207	0.5%		
Home Values \$80,000 to \$89,999	2	-	10	-	7	-	9	-		
Home Values \$70,000 to \$79,999	-	-	-	-	-	-	4	-		
Home Values \$60,000 to \$69,999	-	-	35	-	10	-	21	-		
Home Values \$50,000 to \$59,999	52	0.5%	140	0.3%	116	0.4%	166	0.4%		
Home Values \$35,000 to \$49,999	40	0.4%	59	0.1%	52	0.2%	61	0.1%		
Home Values \$25,000 to \$34,999	-	-	20	-	18	-	30	-		
Home Values \$10,000 to \$24,999	14	0.1%	31	-	21	-	26	-		
Home Values Under \$10,000	92	0.9%	306	0.7%	207	0.7%	298	0.7%		
Owner-Occupied Median Home Value	\$744,882		\$847,501		\$791,429		\$802,339			
Renter-Occupied Median Rent	\$1,815		\$1,847		\$1,798		\$1,818			

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Total Annual Consumer Expenditure (2025)																	
Total Household Expenditure										\$2.73 B	\$8.62 B	\$6.09 B	\$8.23 B				
Total Non-Retail Expenditure										\$1.45 B	\$4.56 B	\$3.22 B	\$4.35 B				
Total Retail Expenditure										\$1.28 B	\$4.05 B	\$2.87 B	\$3.89 B				
Alcoholic Beverages										\$17.08 M	\$53.91 M	\$38.08 M	\$51.49 M				
Apparel										\$49.89 M	\$157.09 M	\$111.21 M	\$150.25 M				
Contributions										\$95.05 M	\$302.04 M	\$212.37 M	\$287.6 M				
Education										\$66.01 M	\$209.24 M	\$147.38 M	\$199.46 M				
Entertainment										\$153.67 M	\$482.95 M	\$342.16 M	\$462.12 M				
Food Away From Home										\$119.75 M	\$377.14 M	\$266.87 M	\$360.58 M				
Grocery										\$150.02 M	\$463.09 M	\$332.41 M	\$446.83 M				
Health Care										\$136.72 M	\$402.02 M	\$292.74 M	\$392.82 M				
Household Furnishings and Equipment										\$73.24 M	\$230.81 M	\$163.21 M	\$220.57 M				
Household Operations										\$49.57 M	\$156.73 M	\$110.89 M	\$149.87 M				
Miscellaneous Expenses										\$46.76 M	\$146.36 M	\$103.74 M	\$140.07 M				
Personal Care										\$30.8 M	\$95.7 M	\$68.4 M	\$92.09 M				
Shelter										\$431.55 M	\$1.27 B	\$916.58 M	\$1.23 B				
Tax and Retirement										\$788.82 M	\$2.61 B	\$1.81 B	\$2.46 B				
Tobacco and Related										\$8.2 M	\$23.73 M	\$17.73 M	\$23.52 M				
Transportation										\$411.63 M	\$1.31 B	\$925.74 M	\$1.26 B				
Utilities										\$105.13 M	\$323.76 M	\$232.78 M	\$312.72 M				
Monthly Household Consumer Expenditure (2025)																	
Total Household Expenditure										\$10,824	\$12,194	\$11,617	\$11,793				
Total Non-Retail Expenditure										\$5,754	53.2%	\$6,457	53.0%	\$6,136	52.8%	\$6,228	52.8%
Total Retail Expenditures										\$5,070	46.8%	\$5,737	47.0%	\$5,480	47.2%	\$5,565	47.2%
Alcoholic Beverages										\$68	0.6%	\$76	0.6%	\$73	0.6%	\$74	0.6%
Apparel										\$198	1.8%	\$222	1.8%	\$212	1.8%	\$215	1.8%
Contributions										\$376	3.5%	\$427	3.5%	\$405	3.5%	\$412	3.5%
Education										\$261	2.4%	\$296	2.4%	\$281	2.4%	\$286	2.4%
Entertainment										\$608	5.6%	\$683	5.6%	\$653	5.6%	\$662	5.6%
Food Away From Home										\$474	4.4%	\$534	4.4%	\$509	4.4%	\$516	4.4%
Grocery										\$594	5.5%	\$655	5.4%	\$634	5.5%	\$640	5.4%
Health Care										\$541	5.0%	\$569	4.7%	\$559	4.8%	\$563	4.8%
Household Furnishings and Equipment										\$290	2.7%	\$327	2.7%	\$311	2.7%	\$316	2.7%
Household Operations										\$196	1.8%	\$222	1.8%	\$212	1.8%	\$215	1.8%
Miscellaneous Expenses										\$185	1.7%	\$207	1.7%	\$198	1.7%	\$201	1.7%
Personal Care										\$122	1.1%	\$135	1.1%	\$131	1.1%	\$132	1.1%
Shelter										\$1,709	15.8%	\$1,797	14.7%	\$1,749	15.1%	\$1,755	14.9%
Tax and Retirement										\$3,123	28.9%	\$3,696	30.3%	\$3,446	29.7%	\$3,527	29.7%
Tobacco and Related										\$32	0.3%	\$34	0.3%	\$34	0.3%	\$34	0.3%
Transportation										\$1,630	15.1%	\$1,856	15.2%	\$1,766	15.2%	\$1,798	15.2%
Utilities										\$416	3.8%	\$458	3.8%	\$444	3.8%	\$448	3.8%