



McEWEN NORTHSIDE RETAIL: 'BLOCK B'

4031 ASPEN GROVE DRIVE, FRANKLIN, TN 37067

McEwen Northside is a walkable, urban community in the core of Cool Springs, one of the most desirable and thriving retail markets in the country. The district's thoughtful design brings together business, residential, retail, restaurants, hotel, and interactive green spaces to foster connection and community, in a market known for its high disposable income.

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PROJECT OVERVIEW

45

ACRES

mixed-use environment

10

ACRES

beautifully designed green space

750

THOUSAND

sq. ft. Class A office space

100

THOUSAND

sq. ft. restaurant & retail space

150

ROOM

business-class hotel

580

LUXURY

apartments

LOCATION



2023 DEMOGRAPHICS

	3 MILE	5 MILE
POPULATION		
2023 Estimate	48,296	110,297
2028 Projection	53,315	123,866
TOTAL HOUSEHOLDS		
2023 Estimate	19,957	42,386
2028 Projection	23,106	49,874
AVERAGE HOUSEHOLD INCOME		
2023 Estimate	\$145,207	\$167,731
2028 Projection	\$131,002	\$150,601
MEDIAN AGE		
Male	40.2	40.7
Female	38.2	39.1

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