

Complete Profile

2010-2020 Census, 2021 Estimates with 2026 Projections
 Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 35.9391/-86.8259

4015 Aspen Grove Dr Franklin, TN 37067	3 mi radius		5 mi radius		7 mi radius		20 min drive time	
Population								
Estimated Population (2021)	48,243		111,700		150,627		183,047	
Projected Population (2026)	54,598		126,623		171,216		206,390	
Census Population (2020)	46,704		107,502		144,632		176,503	
Census Population (2010)	36,707		84,833		112,571		136,951	
Projected Annual Growth (2021-2026)	6,355	2.6%	14,923	2.7%	20,590	2.7%	23,342	2.6%
Historical Annual Growth (2020-2021)	1,539	3.3%	4,198	3.9%	5,994	4.1%	6,545	3.7%
Historical Annual Growth (2010-2020)	9,996	2.7%	22,669	2.7%	32,061	2.8%	39,551	2.9%
Estimated Population Density (2021)	1,707	psm	1,423	psm	979	psm	924	psm
Trade Area Size	28.3	sq mi	78.5	sq mi	153.9	sq mi	198.0	sq mi
Households								
Estimated Households (2021)	19,201		41,350		54,538		68,029	
Projected Households (2026)	20,860		44,891		59,388		74,047	
Census Households (2020)	18,536		39,694		52,257		65,751	
Census Households (2010)	14,808		31,664		40,932		51,630	
Projected Annual Growth (2021-2026)	1,659	1.7%	3,540	1.7%	4,849	1.8%	6,018	1.8%
Historical Annual Change (2010-2021)	4,393	2.7%	9,686	2.8%	13,607	3.0%	16,399	2.9%
Average Household Income								
Estimated Average Household Income (2021)	\$127,462		\$143,742		\$157,371		\$153,036	
Projected Average Household Income (2026)	\$138,665		\$157,052		\$172,184		\$167,113	
Census Average Household Income (2010)	\$89,217		\$102,995		\$113,428		\$111,954	
Census Average Household Income (2000)	\$84,208		\$88,524		\$96,722		\$93,451	
Projected Annual Change (2021-2026)	\$11,203	1.8%	\$13,310	1.9%	\$14,813	1.9%	\$14,077	1.8%
Historical Annual Change (2000-2021)	\$43,254	2.4%	\$55,218	3.0%	\$60,649	3.0%	\$59,585	3.0%
Median Household Income								
Estimated Median Household Income (2021)	\$111,372		\$122,354		\$132,667		\$128,685	
Projected Median Household Income (2026)	\$128,398		\$141,808		\$152,859		\$147,922	
Census Median Household Income (2010)	\$72,807		\$80,331		\$86,743		\$84,147	
Census Median Household Income (2000)	\$68,801		\$72,060		\$78,045		\$75,185	
Projected Annual Change (2021-2026)	\$17,026	3.1%	\$19,454	3.2%	\$20,192	3.0%	\$19,237	3.0%
Historical Annual Change (2000-2021)	\$42,571	2.9%	\$50,294	3.3%	\$54,622	3.3%	\$53,500	3.4%
Per Capita Income								
Estimated Per Capita Income (2021)	\$50,816		\$53,271		\$57,031		\$56,920	
Projected Per Capita Income (2026)	\$53,056		\$55,731		\$59,768		\$59,995	
Census Per Capita Income (2010)	\$35,991		\$38,443		\$41,243		\$42,206	
Census Per Capita Income (2000)	\$31,577		\$32,232		\$34,525		\$34,706	
Projected Annual Change (2021-2026)	\$2,239	0.9%	\$2,459	0.9%	\$2,737	1.0%	\$3,075	1.1%
Historical Annual Change (2000-2021)	\$19,239	2.9%	\$21,040	3.1%	\$22,506	3.1%	\$22,214	3.0%
Estimated Average Household Net Worth (2021)	\$1 M		\$1.2 M		\$1.34 M		\$1.28 M	

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4015 Aspen Grove Dr Franklin, TN 37067	3 mi radius		5 mi radius		7 mi radius		20 min drive time	
Race and Ethnicity								
Total Population (2021)	48,243		111,700		150,627		183,047	
White (2021)	36,343	75.3%	87,545	78.4%	120,929	80.3%	148,244	81.0%
Black or African American (2021)	2,362	4.9%	5,518	4.9%	6,747	4.5%	8,563	4.7%
American Indian or Alaska Native (2021)	128	0.3%	281	0.3%	333	0.2%	398	0.2%
Asian (2021)	4,171	8.6%	7,107	6.4%	9,078	6.0%	10,228	5.6%
Hawaiian or Pacific Islander (2021)	34	-	61	-	69	-	78	-
Other Race (2021)	1,903	3.9%	3,611	3.2%	3,937	2.6%	4,478	2.4%
Two or More Races (2021)	3,302	6.8%	7,576	6.8%	9,534	6.3%	11,058	6.0%
Population < 18 (2021)	11,432 23.7%		28,808 25.8%		39,456 26.2%		45,828 25.0%	
White Not Hispanic	7,309	63.9%	20,075	69.7%	28,744	72.9%	33,752	73.7%
Black or African American	556	4.9%	1,380	4.8%	1,634	4.1%	2,030	4.4%
Asian	1,253	11.0%	2,246	7.8%	2,880	7.3%	3,079	6.7%
Other Race Not Hispanic	900	7.9%	2,052	7.1%	2,732	6.9%	3,021	6.6%
Hispanic	1,414	12.4%	3,055	10.6%	3,466	8.8%	3,945	8.6%
Not Hispanic or Latino Population (2021)	44,136 91.5%		103,064 92.3%		140,799 93.5%		171,528 93.7%	
Not Hispanic White	35,511	80.5%	85,846	83.3%	118,933	84.5%	145,690	84.9%
Not Hispanic Black or African American	2,312	5.2%	5,399	5.2%	6,600	4.7%	8,388	4.9%
Not Hispanic American Indian or Alaska Native	84	0.2%	170	0.2%	207	0.1%	248	0.1%
Not Hispanic Asian	4,140	9.4%	7,042	6.8%	8,994	6.4%	10,128	5.9%
Not Hispanic Hawaiian or Pacific Islander	34	-	61	-	68	-	77	-
Not Hispanic Other Race	229	0.5%	495	0.5%	626	0.4%	735	0.4%
Not Hispanic Two or More Races	1,825	4.1%	4,052	3.9%	5,370	3.8%	6,264	3.7%
Hispanic or Latino Population (2021)	4,107 8.5%		8,636 7.7%		9,828 6.5%		11,519 6.3%	
Hispanic White	832	20.3%	1,699	19.7%	1,996	20.3%	2,555	22.2%
Hispanic Black or African American	49	1.2%	119	1.4%	147	1.5%	176	1.5%
Hispanic American Indian or Alaska Native	44	1.1%	111	1.3%	126	1.3%	150	1.3%
Hispanic Asian	31	0.8%	65	0.8%	84	0.9%	100	0.9%
Hispanic Hawaiian or Pacific Islander	-	-	-	-	1	-	1	-
Hispanic Other Race	1,674	40.8%	3,116	36.1%	3,310	33.7%	3,744	32.5%
Hispanic Two or More Races	1,477	36.0%	3,525	40.8%	4,164	42.4%	4,794	41.6%
Not Hispanic or Latino Population (2020)	43,046 92.2%		99,691 92.7%		135,676 93.8%		166,007 94.1%	
Hispanic or Latino Population (2020)	3,658 7.8%		7,811 7.3%		8,957 6.2%		10,496 5.9%	
Not Hispanic or Latino Population (2010)	34,160 93.1%		79,512 93.7%		106,734 94.8%		130,399 95.2%	
Hispanic or Latino Population (2010)	2,548 6.9%		5,321 6.3%		5,837 5.2%		6,552 4.8%	
Not Hispanic or Latino Population (2026)	49,755 91.1%		116,420 91.9%		159,524 93.2%		192,726 93.4%	
Hispanic or Latino Population (2026)	4,843 8.9%		10,203 8.1%		11,692 6.8%		13,663 6.6%	
Projected Annual Growth (2021-2026)	736 3.6%		1,568 3.6%		1,864 3.8%		2,144 3.7%	
Historical Annual Growth (2010-2020)	1,110 4.4%		2,490 4.7%		3,119 5.3%		3,943 6.0%	

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Total Age Distribution (2021)								
Total Population	48,243		111,700		150,627		183,047	
Age Under 5 Years	2,654	5.5%	6,252	5.6%	8,177	5.4%	10,120	5.5%
Age 5 to 9 Years	3,029	6.3%	7,586	6.8%	10,343	6.9%	12,159	6.6%
Age 10 to 14 Years	3,344	6.9%	8,845	7.9%	12,332	8.2%	13,996	7.6%
Age 15 to 19 Years	3,409	7.1%	8,591	7.7%	11,905	7.9%	13,431	7.3%
Age 20 to 24 Years	3,679	7.6%	7,423	6.6%	9,357	6.2%	10,809	5.9%
Age 25 to 29 Years	3,269	6.8%	6,085	5.4%	7,157	4.8%	9,588	5.2%
Age 30 to 34 Years	2,750	5.7%	5,398	4.8%	6,600	4.4%	9,493	5.2%
Age 35 to 39 Years	2,985	6.2%	6,553	5.9%	8,573	5.7%	11,238	6.1%
Age 40 to 44 Years	3,260	6.8%	7,888	7.1%	10,532	7.0%	12,766	7.0%
Age 45 to 49 Years	3,320	6.9%	8,130	7.3%	11,135	7.4%	13,088	7.2%
Age 50 to 54 Years	3,213	6.7%	7,932	7.1%	11,147	7.4%	13,251	7.2%
Age 55 to 59 Years	3,012	6.2%	7,380	6.6%	10,486	7.0%	12,807	7.0%
Age 60 to 64 Years	2,710	5.6%	6,605	5.9%	9,461	6.3%	11,736	6.4%
Age 65 to 69 Years	2,293	4.8%	5,397	4.8%	7,719	5.1%	9,599	5.2%
Age 70 to 74 Years	1,923	4.0%	4,710	4.2%	6,402	4.3%	7,789	4.3%
Age 75 to 79 Years	1,353	2.8%	2,985	2.7%	4,038	2.7%	4,851	2.7%
Age 80 to 84 Years	921	1.9%	1,851	1.7%	2,454	1.6%	3,023	1.7%
Age 85 Years or Over	1,118	2.3%	2,090	1.9%	2,808	1.9%	3,301	1.8%
Median Age	37.8		38.6		39.7		39.6	
Age 19 Years or Less	12,435	25.8%	31,273	28.0%	42,757	28.4%	49,706	27.2%
Age 20 to 64 Years	28,198	58.5%	63,393	56.8%	84,448	56.1%	104,777	57.2%
Age 65 Years or Over	7,610	15.8%	17,033	15.2%	23,421	15.5%	28,564	15.6%
Female Age Distribution (2021)								
Female Population	24,854	51.5%	57,283	51.3%	76,848	51.0%	93,549	51.1%
Age Under 5 Years	1,339	5.4%	3,111	5.4%	4,069	5.3%	5,021	5.4%
Age 5 to 9 Years	1,424	5.7%	3,703	6.5%	5,065	6.6%	5,923	6.3%
Age 10 to 14 Years	1,535	6.2%	4,164	7.3%	5,823	7.6%	6,604	7.1%
Age 15 to 19 Years	1,627	6.5%	4,168	7.3%	5,702	7.4%	6,475	6.9%
Age 20 to 24 Years	1,867	7.5%	3,618	6.3%	4,548	5.9%	5,294	5.7%
Age 25 to 29 Years	1,690	6.8%	3,199	5.6%	3,746	4.9%	5,028	5.4%
Age 30 to 34 Years	1,451	5.8%	2,894	5.1%	3,577	4.7%	5,079	5.4%
Age 35 to 39 Years	1,580	6.4%	3,456	6.0%	4,517	5.9%	5,868	6.3%
Age 40 to 44 Years	1,590	6.4%	3,943	6.9%	5,319	6.9%	6,454	6.9%
Age 45 to 49 Years	1,714	6.9%	4,197	7.3%	5,793	7.5%	6,755	7.2%
Age 50 to 54 Years	1,614	6.5%	4,039	7.1%	5,685	7.4%	6,817	7.3%
Age 55 to 59 Years	1,617	6.5%	3,805	6.6%	5,341	6.9%	6,600	7.1%
Age 60 to 64 Years	1,406	5.7%	3,288	5.7%	4,627	6.0%	5,831	6.2%
Age 65 to 69 Years	1,186	4.8%	2,848	5.0%	3,967	5.2%	4,935	5.3%
Age 70 to 74 Years	1,099	4.4%	2,609	4.6%	3,467	4.5%	4,170	4.5%
Age 75 to 79 Years	815	3.3%	1,731	3.0%	2,300	3.0%	2,753	2.9%
Age 80 to 84 Years	530	2.1%	1,084	1.9%	1,428	1.9%	1,770	1.9%
Age 85 Years or Over	772	3.1%	1,428	2.5%	1,874	2.4%	2,173	2.3%
Female Median Age	39.2		39.7		40.6		40.5	
Age 19 Years or Less	5,925	23.8%	15,145	26.4%	20,660	26.9%	24,022	25.7%
Age 20 to 64 Years	14,528	58.5%	32,439	56.6%	43,151	56.2%	53,726	57.4%
Age 65 Years or Over	4,401	17.7%	9,700	16.9%	13,037	17.0%	15,801	16.9%

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Male Age Distribution (2021)								
Male Population	23,389	48.5%	54,416	48.7%	73,779	49.0%	89,498	48.9%
Age Under 5 Years	1,315	5.6%	3,141	5.8%	4,109	5.6%	5,100	5.7%
Age 5 to 9 Years	1,604	6.9%	3,883	7.1%	5,278	7.2%	6,237	7.0%
Age 10 to 14 Years	1,810	7.7%	4,681	8.6%	6,508	8.8%	7,391	8.3%
Age 15 to 19 Years	1,781	7.6%	4,423	8.1%	6,203	8.4%	6,956	7.8%
Age 20 to 24 Years	1,813	7.7%	3,805	7.0%	4,809	6.5%	5,516	6.2%
Age 25 to 29 Years	1,579	6.8%	2,886	5.3%	3,411	4.6%	4,560	5.1%
Age 30 to 34 Years	1,299	5.6%	2,504	4.6%	3,023	4.1%	4,414	4.9%
Age 35 to 39 Years	1,405	6.0%	3,097	5.7%	4,056	5.5%	5,370	6.0%
Age 40 to 44 Years	1,670	7.1%	3,945	7.2%	5,213	7.1%	6,312	7.1%
Age 45 to 49 Years	1,606	6.9%	3,933	7.2%	5,342	7.2%	6,334	7.1%
Age 50 to 54 Years	1,599	6.8%	3,894	7.2%	5,462	7.4%	6,434	7.2%
Age 55 to 59 Years	1,395	6.0%	3,575	6.6%	5,145	7.0%	6,206	6.9%
Age 60 to 64 Years	1,304	5.6%	3,316	6.1%	4,835	6.6%	5,904	6.6%
Age 65 to 69 Years	1,108	4.7%	2,549	4.7%	3,751	5.1%	4,664	5.2%
Age 70 to 74 Years	825	3.5%	2,101	3.9%	2,935	4.0%	3,619	4.0%
Age 75 to 79 Years	539	2.3%	1,254	2.3%	1,739	2.4%	2,098	2.3%
Age 80 to 84 Years	391	1.7%	768	1.4%	1,026	1.4%	1,254	1.4%
Age 85 Years or Over	347	1.5%	662	1.2%	933	1.3%	1,128	1.3%
Male Median Age	36.3		37.5		38.8		38.7	
Age 19 Years or Less	6,510	27.8%	16,129	29.6%	22,098	30.0%	25,684	28.7%
Age 20 to 64 Years	13,670	58.4%	30,954	56.9%	41,297	56.0%	51,052	57.0%
Age 65 Years or Over	3,209	13.7%	7,334	13.5%	10,384	14.1%	12,763	14.3%
Males per 100 Females (2021)								
Overall Comparison	94		95		96		96	
Age Under 5 Years	98	49.6%	101	50.2%	101	50.2%	102	50.4%
Age 5 to 9 Years	113	53.0%	105	51.2%	104	51.0%	105	51.3%
Age 10 to 14 Years	118	54.1%	112	52.9%	112	52.8%	112	52.8%
Age 15 to 19 Years	109	52.3%	106	51.5%	109	52.1%	107	51.8%
Age 20 to 24 Years	97	49.3%	105	51.3%	106	51.4%	104	51.0%
Age 25 to 29 Years	93	48.3%	90	47.4%	91	47.7%	91	47.6%
Age 30 to 34 Years	90	47.3%	87	46.4%	85	45.8%	87	46.5%
Age 35 to 39 Years	89	47.1%	90	47.3%	90	47.3%	92	47.8%
Age 40 to 44 Years	105	51.2%	100	50.0%	98	49.5%	98	49.4%
Age 45 to 49 Years	94	48.4%	94	48.4%	92	48.0%	94	48.4%
Age 50 to 54 Years	99	49.8%	96	49.1%	96	49.0%	94	48.6%
Age 55 to 59 Years	86	46.3%	94	48.4%	96	49.1%	94	48.5%
Age 60 to 64 Years	93	48.1%	101	50.2%	104	51.1%	101	50.3%
Age 65 to 69 Years	93	48.3%	89	47.2%	95	48.6%	95	48.6%
Age 70 to 74 Years	75	42.9%	81	44.6%	85	45.8%	87	46.5%
Age 75 to 79 Years	66	39.8%	72	42.0%	76	43.1%	76	43.2%
Age 80 to 84 Years	74	42.4%	71	41.5%	72	41.8%	71	41.5%
Age 85 Years or Over	45	31.0%	46	31.7%	50	33.2%	52	34.2%
Age 19 Years or Less	110	52.4%	106	51.6%	107	51.7%	107	51.7%
Age 20 to 39 Years	93	48.1%	93	48.3%	93	48.3%	93	48.3%
Age 40 to 64 Years	95	48.8%	97	49.2%	97	49.3%	96	49.0%
Age 65 Years or Over	73	42.2%	76	43.1%	80	44.3%	81	44.7%

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Household Type (2021)								
Total Households	19,201		41,350		54,538		68,029	
Households with Children	5,766	30.0%	14,388	34.8%	19,497	35.7%	23,223	34.1%
Average Household Size	2.5		2.7		2.7		2.7	
Household Density per Square Mile	679		527		354		344	
Population Family	39,745	82.4%	97,616	87.4%	133,950	88.9%	160,533	87.7%
Population Non-Family	7,899	16.4%	13,077	11.7%	15,444	10.3%	21,235	11.6%
Population Group Quarters	598	1.2%	1,006	0.9%	1,233	0.8%	1,279	0.7%
Family Households	12,580	65.5%	30,293	73.3%	41,424	76.0%	50,280	73.9%
Married Couple Households	10,169	80.8%	25,293	83.5%	35,334	85.3%	42,967	85.5%
Other Family Households with Children	2,410	19.2%	5,000	16.5%	6,089	14.7%	7,313	14.5%
Family Households with Children	5,731	45.6%	14,335	47.3%	19,435	46.9%	23,151	46.0%
Married Couple with Children	4,449	77.6%	11,532	80.4%	16,033	82.5%	19,171	82.8%
Other Family Households with Children	1,282	22.4%	2,803	19.6%	3,402	17.5%	3,980	17.2%
Family Households No Children	6,848	54.4%	15,958	52.7%	21,989	53.1%	27,129	54.0%
Married Couple No Children	5,721	83.5%	13,761	86.2%	19,301	87.8%	23,796	87.7%
Other Family Households No Children	1,128	16.5%	2,197	13.8%	2,687	12.2%	3,333	12.3%
Non-Family Households	6,621	34.5%	11,057	26.7%	13,114	24.0%	17,749	26.1%
Non-Family Households with Children	35	0.5%	53	0.5%	62	0.5%	72	0.4%
Non-Family Households No Children	6,587	99.5%	11,004	99.5%	13,053	99.5%	17,677	99.6%
Average Family Household Size	3.2		3.2		3.2		3.2	
Average Family Income	\$157,066		\$169,310		\$183,248		\$180,266	
Median Family Income	\$131,602		\$143,083		\$154,224		\$151,026	
Average Non-Family Household Size	1.2		1.2		1.2		1.2	
Marital Status (2021)								
Population Age 15 Years or Over	39,216		89,017		119,775		146,772	
Never Married	9,244	23.6%	20,203	22.7%	26,357	22.0%	33,074	22.5%
Currently Married	24,311	62.0%	56,630	63.6%	78,238	65.3%	94,495	64.4%
Previously Married	5,661	14.4%	12,184	13.7%	15,180	12.7%	19,203	13.1%
Separated	874	15.4%	1,756	14.4%	2,254	14.8%	2,777	14.5%
Widowed	2,091	36.9%	4,249	34.9%	5,524	36.4%	6,649	34.6%
Divorced	2,696	47.6%	6,179	50.7%	7,403	48.8%	9,776	50.9%
Educational Attainment (2021)								
Adult Population Age 25 Years or Over	32,129		73,003		98,512		122,532	
Elementary (Grade Level 0 to 8)	515	1.6%	1,164	1.6%	1,360	1.4%	1,645	1.3%
Some High School (Grade Level 9 to 11)	782	2.4%	2,003	2.7%	2,362	2.4%	2,898	2.4%
High School Graduate	3,636	11.3%	8,353	11.4%	10,778	10.9%	13,744	11.2%
Some College	4,790	14.9%	10,418	14.3%	13,310	13.5%	16,571	13.5%
Associate Degree Only	1,800	5.6%	4,143	5.7%	5,415	5.5%	6,694	5.5%
Bachelor Degree Only	12,503	38.9%	28,852	39.5%	39,944	40.5%	49,646	40.5%
Graduate Degree	8,105	25.2%	18,069	24.8%	25,343	25.7%	31,335	25.6%
Any College (Some College or Higher)	27,197	84.6%	61,483	84.2%	84,012	85.3%	104,245	85.1%
College Degree + (Bachelor Degree or Higher)	20,607	64.1%	46,921	64.3%	65,287	66.3%	80,980	66.1%

Complete Profile

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4015 Aspen Grove Dr Franklin, TN 37067	3 mi radius		5 mi radius		7 mi radius		20 min drive time	
Housing								
Total Housing Units (2021)	20,397		43,419		57,059		71,275	
Total Housing Units (2020)	19,607		41,504		54,461		68,659	
Historical Annual Growth (2020-2021)	790	4.0%	1,916	4.6%	2,597	4.8%	2,616	3.8%
Housing Units Occupied (2021)	19,201	94.1%	41,350	95.2%	54,538	95.6%	68,029	95.4%
Housing Units Owner-Occupied	11,112	57.9%	29,593	71.6%	41,016	75.2%	51,336	75.5%
Housing Units Renter-Occupied	8,089	42.1%	11,758	28.4%	13,522	24.8%	16,693	24.5%
Housing Units Vacant (2021)	1,196	5.9%	2,069	4.8%	2,521	4.4%	3,246	4.6%
Household Size (2021)								
Total Households	19,201		41,350		54,538		68,029	
1 Person Households	5,750	29.9%	9,591	23.2%	11,425	20.9%	15,124	22.2%
2 Person Households	6,401	33.3%	13,424	32.5%	17,893	32.8%	22,783	33.5%
3 Person Households	2,716	14.1%	6,784	16.4%	9,086	16.7%	11,260	16.6%
4 Person Households	2,736	14.2%	7,234	17.5%	10,008	18.3%	11,776	17.3%
5 Person Households	1,093	5.7%	2,982	7.2%	4,268	7.8%	4,935	7.3%
6 Person Households	322	1.7%	907	2.2%	1,292	2.4%	1,481	2.2%
7 or More Person Households	183	1.0%	428	1.0%	566	1.0%	670	1.0%
Household Income Distribution (2021)								
HH Income \$200,000 or More	3,347	17.4%	9,367	22.7%	14,443	26.5%	16,960	24.9%
HH Income \$150,000 to \$199,999	2,249	11.7%	5,038	12.2%	6,850	12.6%	8,428	12.4%
HH Income \$125,000 to \$149,999	2,133	11.1%	4,495	10.9%	5,698	10.4%	7,303	10.7%
HH Income \$100,000 to \$124,999	2,392	12.5%	4,481	10.8%	5,686	10.4%	7,216	10.6%
HH Income \$75,000 to \$99,999	2,733	14.2%	4,784	11.6%	6,011	11.0%	7,798	11.5%
HH Income \$50,000 to \$74,999	2,745	14.3%	5,493	13.3%	6,691	12.3%	8,599	12.6%
HH Income \$35,000 to \$49,999	1,470	7.7%	3,081	7.4%	3,622	6.6%	4,790	7.0%
HH Income \$25,000 to \$34,999	842	4.4%	1,707	4.1%	1,966	3.6%	2,573	3.8%
HH Income \$15,000 to \$24,999	644	3.4%	1,452	3.5%	1,760	3.2%	2,200	3.2%
HH Income \$10,000 to \$14,999	259	1.3%	452	1.1%	559	1.0%	746	1.1%
HH Income Under \$10,000	387	2.0%	1,000	2.4%	1,252	2.3%	1,414	2.1%
Household Vehicles (2021)								
Households 0 Vehicles Available	664	3.5%	1,142	2.8%	1,348	2.5%	1,630	2.4%
Households 1 Vehicle Available	5,955	31.0%	10,205	24.7%	11,975	22.0%	15,590	22.9%
Households 2 Vehicles Available	8,318	43.3%	19,138	46.3%	25,488	46.7%	31,984	47.0%
Households 3 or More Vehicles Available	4,265	22.2%	10,865	26.3%	15,728	28.8%	18,825	27.7%
Total Vehicles Available	36,816		85,057		116,273		143,253	
Average Vehicles per Household	1.9		2.1		2.1		2.1	
Owner-Occupied Household Vehicles	24,663	67.0%	66,969	78.7%	95,019	81.7%	116,979	81.7%
Average Vehicles per Owner-Occupied Household	2.2		2.3		2.3		2.3	
Renter-Occupied Household Vehicles	12,153	33.0%	18,089	21.3%	21,254	18.3%	26,273	18.3%
Average Vehicles per Renter-Occupied Household	1.5		1.5		1.6		1.6	
Travel Time (2021)								
Worker Base Age 16 years or Over	26,219		57,736		75,995		94,586	
Travel to Work in 14 Minutes or Less	7,180	27.4%	12,955	22.4%	15,663	20.6%	18,345	19.4%
Travel to Work in 15 to 29 Minutes	7,781	29.7%	18,350	31.8%	24,978	32.9%	32,353	34.2%
Travel to Work in 30 to 59 Minutes	7,594	29.0%	17,239	29.9%	23,041	30.3%	28,589	30.2%
Travel to Work in 60 Minutes or More	932	3.6%	2,355	4.1%	3,269	4.3%	3,963	4.2%
Work at Home	2,733	10.4%	6,837	11.8%	9,043	11.9%	11,336	12.0%
Average Minutes Travel to Work	20.5		21.9		22.6		22.8	

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Transportation To Work (2021)								
Worker Base Age 16 years or Over	26,219		57,736		75,995		94,586	
Drive to Work Alone	20,656	78.8%	45,113	78.1%	59,555	78.4%	73,680	77.9%
Drive to Work in Carpool	2,148	8.2%	4,324	7.5%	5,404	7.1%	6,748	7.1%
Travel to Work by Public Transportation	51	0.2%	182	0.3%	265	0.3%	553	0.6%
Drive to Work on Motorcycle	25	-	32	-	33	-	38	-
Bicycle to Work	11	-	14	-	14	-	42	-
Walk to Work	374	1.4%	648	1.1%	818	1.1%	1,138	1.2%
Other Means	222	0.8%	586	1.0%	862	1.1%	1,050	1.1%
Work at Home	2,733	10.4%	6,837	11.8%	9,043	11.9%	11,336	12.0%
Daytime Demographics (2021)								
Total Businesses	5,892		8,122		11,652		14,002	
Total Employees	67,647		84,062		122,385		146,492	
Company Headquarter Businesses	314	5.3%	378	4.7%	552	4.7%	653	4.7%
Company Headquarter Employees	17,265	25.5%	18,413	21.9%	27,838	22.7%	31,903	21.8%
Employee Population per Business	11.5 to 1		10.4 to 1		10.5 to 1		10.5 to 1	
Residential Population per Business	8.2 to 1		13.8 to 1		12.9 to 1		13.1 to 1	
Adj. Daytime Demographics Age 16 Years or Over	79,839		113,254		163,243		195,369	
Labor Force								
Labor Population Age 16 Years or Over (2021)	38,421		86,940		116,894		143,557	
Labor Force Total Males (2021)	18,276	47.6%	41,684	47.9%	56,421	48.3%	69,152	48.2%
Male Civilian Employed	14,036	76.8%	31,652	75.9%	42,095	74.6%	51,892	75.0%
Male Civilian Unemployed	428	2.3%	858	2.1%	1,131	2.0%	1,480	2.1%
Males in Armed Forces	9	-	9	-	37	-	74	0.1%
Males Not in Labor Force	3,802	20.8%	9,165	22.0%	13,158	23.3%	15,705	22.7%
Labor Force Total Females (2021)	20,145	52.4%	45,255	52.1%	60,473	51.7%	74,405	51.8%
Female Civilian Employed	12,183	60.5%	26,084	57.6%	33,900	56.1%	42,693	57.4%
Female Civilian Unemployed	534	2.7%	1,094	2.4%	1,343	2.2%	1,719	2.3%
Females in Armed Forces	-	-	4	-	4	-	20	-
Females Not in Labor Force	7,428	36.9%	18,073	39.9%	25,226	41.7%	29,973	40.3%
Unemployment Rate	963	2.5%	1,953	2.2%	2,474	2.1%	3,199	2.2%
Occupation (2021)								
Occupation Population Age 16 Years or Over	26,219		57,736		75,995		94,586	
Occupation Total Males	14,036	53.5%	31,652	54.8%	42,095	55.4%	51,892	54.9%
Occupation Total Females	12,183	46.5%	26,084	45.2%	33,900	44.6%	42,693	45.1%
Management, Business, Financial Operations	6,479	24.7%	14,904	25.8%	20,397	26.8%	25,277	26.7%
Professional, Related	8,514	32.5%	18,013	31.2%	24,132	31.8%	30,071	31.8%
Service	3,760	14.3%	8,158	14.1%	9,963	13.1%	11,861	12.5%
Sales, Office	5,271	20.1%	11,701	20.3%	15,116	19.9%	18,721	19.8%
Farming, Fishing, Forestry	14	-	29	-	39	-	80	-
Construction, Extraction, Maintenance	734	2.8%	1,962	3.4%	2,531	3.3%	3,515	3.7%
Production, Transport, Material Moving	1,446	5.5%	2,970	5.1%	3,818	5.0%	5,061	5.4%
White Collar Workers	20,265	77.3%	44,617	77.3%	59,645	78.5%	74,068	78.3%
Blue Collar Workers	5,954	22.7%	13,118	22.7%	16,350	21.5%	20,517	21.7%

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Units In Structure (2021)								
Total Units	14,808		31,664		40,932		51,630	
1 Detached Unit	10,179	68.7%	27,963	88.3%	39,533	96.6%	49,113	95.1%
1 Attached Unit	1,800	12.2%	2,976	9.4%	3,389	8.3%	4,756	9.2%
2 Units	291	2.0%	426	1.3%	489	1.2%	727	1.4%
3 to 4 Units	633	4.3%	1,090	3.4%	1,122	2.7%	1,394	2.7%
5 to 9 Units	1,210	8.2%	1,980	6.3%	2,052	5.0%	2,430	4.7%
10 to 19 Units	2,577	17.4%	3,219	10.2%	3,484	8.5%	4,048	7.8%
20 to 49 Units	799	5.4%	998	3.2%	1,072	2.6%	1,447	2.8%
50 or More Units	1,557	10.5%	1,831	5.8%	2,306	5.6%	2,876	5.6%
Mobile Home or Trailer	155	1.0%	863	2.7%	1,091	2.7%	1,235	2.4%
Other Structure	1	-	3	-	3	-	3	-
Homes Built By Year (2021)								
Homes Built 2014 or later	2,464	12.1%	6,165	14.2%	8,728	15.3%	11,273	15.8%
Homes Built 2010 to 2013	946	4.6%	2,262	5.2%	3,038	5.3%	3,386	4.8%
Homes Built 2000 to 2009	3,882	19.0%	8,371	19.3%	11,361	19.9%	13,376	18.8%
Homes Built 1990 to 1999	5,121	25.1%	10,546	24.3%	12,553	22.0%	14,689	20.6%
Homes Built 1980 to 1989	3,320	16.3%	5,802	13.4%	7,473	13.1%	9,298	13.0%
Homes Built 1970 to 1979	2,082	10.2%	4,372	10.1%	6,313	11.1%	7,222	10.1%
Homes Built 1960 to 1969	864	4.2%	2,243	5.2%	3,182	5.6%	4,771	6.7%
Homes Built 1950 to 1959	160	0.8%	492	1.1%	537	0.9%	1,984	2.8%
Homes Built 1940 to 1949	121	0.6%	450	1.0%	559	1.0%	881	1.2%
Homes Built Before 1939	241	1.2%	648	1.5%	795	1.4%	1,149	1.6%
Median Age of Homes	22.8 yrs		23.0 yrs		22.9 yrs		24.2 yrs	
Home Values (2021)								
Owner Specified Housing Units	11,112		29,593		41,016		51,336	
Home Values \$1,000,000 or More	567	5.1%	2,331	7.9%	3,961	9.7%	4,589	8.9%
Home Values \$750,000 to \$999,999	755	6.8%	2,604	8.8%	4,561	11.1%	5,137	10.0%
Home Values \$500,000 to \$749,999	2,807	25.3%	8,275	28.0%	12,786	31.2%	14,549	28.3%
Home Values \$400,000 to \$499,999	2,920	26.3%	7,117	24.1%	8,857	21.6%	11,392	22.2%
Home Values \$300,000 to \$399,999	2,556	23.0%	5,684	19.2%	6,725	16.4%	9,475	18.5%
Home Values \$250,000 to \$299,999	715	6.4%	1,552	5.2%	1,759	4.3%	2,741	5.3%
Home Values \$200,000 to \$249,999	180	1.6%	390	1.3%	443	1.1%	998	1.9%
Home Values \$175,000 to \$199,999	102	0.9%	206	0.7%	227	0.6%	372	0.7%
Home Values \$150,000 to \$174,999	204	1.8%	478	1.6%	535	1.3%	673	1.3%
Home Values \$125,000 to \$149,999	83	0.7%	227	0.8%	266	0.6%	346	0.7%
Home Values \$100,000 to \$124,999	120	1.1%	225	0.8%	275	0.7%	321	0.6%
Home Values \$90,000 to \$99,999	6	-	36	0.1%	55	0.1%	72	0.1%
Home Values \$80,000 to \$89,999	8	-	48	0.2%	63	0.2%	75	0.1%
Home Values \$70,000 to \$79,999	-	-	-	-	-	-	5	-
Home Values \$60,000 to \$69,999	-	-	5	-	13	-	18	-
Home Values \$50,000 to \$59,999	2	-	5	-	16	-	30	-
Home Values \$35,000 to \$49,999	-	-	-	-	-	-	10	-
Home Values \$25,000 to \$34,999	31	0.3%	204	0.7%	224	0.5%	235	0.5%
Home Values \$10,000 to \$24,999	31	0.3%	91	0.3%	94	0.2%	117	0.2%
Home Values Under \$10,000	26	0.2%	114	0.4%	157	0.4%	183	0.4%
Owner-Occupied Median Home Value	\$456,792		\$500,925		\$538,337		\$519,148	
Renter-Occupied Median Rent	\$1,372		\$1,368		\$1,380		\$1,358	

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Total Annual Consumer Expenditure (2021)				
Total Household Expenditure	\$1.61 B	\$3.78 B	\$5.36 B	\$6.55 B
Total Non-Retail Expenditure	\$852.46 M	\$2.01 B	\$2.85 B	\$3.48 B
Total Retail Expenditure	\$754.69 M	\$1.77 B	\$2.51 B	\$3.07 B
Apparel	\$57.8 M	\$137.02 M	\$194.69 M	\$237.47 M
Contributions	\$55.9 M	\$135.37 M	\$194.82 M	\$236.87 M
Education	\$54.21 M	\$133.72 M	\$194.24 M	\$234.68 M
Entertainment	\$93.24 M	\$221.68 M	\$315.42 M	\$384.9 M
Food and Beverages	\$232.92 M	\$544.67 M	\$767.87 M	\$939.91 M
Furnishings and Equipment	\$57.73 M	\$136.83 M	\$194.37 M	\$237.39 M
Gifts	\$43.07 M	\$104.76 M	\$151.29 M	\$183.69 M
Health Care	\$130.88 M	\$305.1 M	\$429.01 M	\$526.39 M
Household Operations	\$64.29 M	\$153.06 M	\$217.91 M	\$265.89 M
Miscellaneous Expenses	\$30.63 M	\$72.32 M	\$102.49 M	\$125.28 M
Personal Care	\$21.59 M	\$50.7 M	\$71.67 M	\$87.67 M
Personal Insurance	\$12.06 M	\$29.23 M	\$41.98 M	\$51.05 M
Reading	\$3.54 M	\$8.36 M	\$11.88 M	\$14.52 M
Shelter	\$338.33 M	\$792.92 M	\$1.12 B	\$1.37 B
Tobacco	\$8.4 M	\$18.72 M	\$25.65 M	\$31.74 M
Transportation	\$291.1 M	\$682.12 M	\$962.32 M	\$1.18 B
Utilities	\$111.47 M	\$257.97 M	\$361.01 M	\$443.38 M
Monthly Household Consumer Expenditure (2021)				
Total Household Expenditure	\$6,975	\$7,627	\$8,187	\$8,023
Total Non-Retail Expenditure	\$3,700 53.0%	\$4,053 53.1%	\$4,356 53.2%	\$4,267 53.2%
Total Retail Expenditures	\$3,275 47.0%	\$3,574 46.9%	\$3,830 46.8%	\$3,756 46.8%
Apparel	\$251 3.6%	\$276 3.6%	\$297 3.6%	\$291 3.6%
Contributions	\$243 3.5%	\$273 3.6%	\$298 3.6%	\$290 3.6%
Education	\$235 3.4%	\$269 3.5%	\$297 3.6%	\$287 3.6%
Entertainment	\$405 5.8%	\$447 5.9%	\$482 5.9%	\$471 5.9%
Food and Beverages	\$1,011 14.5%	\$1,098 14.4%	\$1,173 14.3%	\$1,151 14.4%
Furnishings and Equipment	\$251 3.6%	\$276 3.6%	\$297 3.6%	\$291 3.6%
Gifts	\$187 2.7%	\$211 2.8%	\$231 2.8%	\$225 2.8%
Health Care	\$568 8.1%	\$615 8.1%	\$656 8.0%	\$645 8.0%
Household Operations	\$279 4.0%	\$308 4.0%	\$333 4.1%	\$326 4.1%
Miscellaneous Expenses	\$133 1.9%	\$146 1.9%	\$157 1.9%	\$153 1.9%
Personal Care	\$94 1.3%	\$102 1.3%	\$110 1.3%	\$107 1.3%
Personal Insurance	\$52 0.8%	\$59 0.8%	\$64 0.8%	\$63 0.8%
Reading	\$15 0.2%	\$17 0.2%	\$18 0.2%	\$18 0.2%
Shelter	\$1,468 21.1%	\$1,598 21.0%	\$1,713 20.9%	\$1,679 20.9%
Tobacco	\$36 0.5%	\$38 0.5%	\$39 0.5%	\$39 0.5%
Transportation	\$1,263 18.1%	\$1,375 18.0%	\$1,470 18.0%	\$1,443 18.0%
Utilities	\$484 6.9%	\$520 6.8%	\$552 6.7%	\$543 6.8%