



## McEWEN NORTHSIDE RETAIL: 'BLOCK B'

4031 ASPEN GROVE DRIVE, FRANKLIN, TN 37067

McEwen Northside is a walkable, urban community in the core of Cool Springs, one of the most desirable and thriving retail markets in the country. The district's thoughtful design brings together business, residential, retail, restaurants, hotel, and interactive green spaces to foster connection and community, in a market known for its high disposable income.

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## PROJECT OVERVIEW

**45**

ACRES

mixed-use environment

**10**

ACRES

beautifully designed green space

**750**

THOUSAND

sq. ft. Class A office space

**100**

THOUSAND

sq. ft. restaurant & retail space

**150**

ROOM

business-class hotel

**580**

LUXURY

apartments



## LOCATION



## 2018 DEMOGRAPHICS

	3 MILE	5 MILE
<b>POPULATION</b>		
2018 Estimate	43,506	102,301
2023 Projection	51,079	120,261
<b>TOTAL HOUSEHOLDS</b>		
2018 Estimate	17,122	37,235
2023 Projection	19,370	42,079
<b>AVERAGE HOUSEHOLD INCOME</b>		
2018 Estimate	\$126,770	\$145,972
2023 Projection	\$134,160	\$156,735
<b>MEDIAN AGE</b>		
Male	37.2	38.6
Female	39.1	40.4



# BLOCK B RETAIL FLOOR PLAN

**BLOCK B MIXED USE**  
4031 Aspen Grove Drive

**BLOCK B RESTAURANT**  
4041 Aspen Grove Drive

