



McEWEN NORTHSIDE RETAIL: 'BLOCK B'

4031 ASPEN GROVE DRIVE, FRANKLIN, TN 37067

McEwen Northside is a walkable, urban community in the core of Cool Springs, one of the most desirable and thriving retail markets in the country. The district's thoughtful design brings together business, residential, retail, restaurants, hotel, and interactive green spaces to foster connection and community, in a market known for its high disposable income.

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PROJECT OVERVIEW

45

ACRES

mixed-use environment

10

ACRES

beautifully designed green space

750

THOUSAND

sq. ft. Class A office space

100

THOUSAND

sq. ft. restaurant & retail space

150

ROOM

business-class hotel

580

LUXURY

apartments

LOCATION



2018 DEMOGRAPHICS

	3 MILE	5 MILE
POPULATION		
2018 Estimate	43,506	102,301
2023 Projection	51,079	120,261
TOTAL HOUSEHOLDS		
2018 Estimate	17,122	37,235
2023 Projection	19,370	42,079
AVERAGE HOUSEHOLD INCOME		
2018 Estimate	\$126,770	\$145,972
2023 Projection	\$134,160	\$156,735
MEDIAN AGE		
Male	37.2	38.6
Female	39.1	40.4



BLOCK B RETAIL FLOOR PLAN

BLOCK B MIXED USE
4031 Aspen Grove Drive

BLOCK B RESTAURANT
4041 Aspen Grove Drive

